



# GREAT DEAL REAL ESTATE



## Our Story

**With over 16 years of experience in the real estate industry, Great Deal Real Estate (GDRE) was established in Dubai in 2012 by our Managing Director, Mr. Murtada Al Alawi. After working for more than two decades at his family's real estate company, Mr. Al Alawi founded GDRE with a focus on premium residential, commercial, and lifestyle developments in Dubai. Our portfolio spans across luxury gated communities, retail spaces, and high-end office developments in one of the world's most competitive real estate markets**

**We pride ourselves on collaborating with industry experts who help us identify prime developments and the best property options to meet our clients' diverse needs. Whether you're looking to buy or rent a property for personal use or are investing for long-term returns, GDRE is here to guide you every step of the way**

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## Our goal

**Our goal is to offer a wide-ranging portfolio of properties, including residential units, retail spaces, office spaces, staff accommodation units, and tailored property solutions. We provide comprehensive services for each client, from negotiating the best prices to offering market insights and rental advice. What sets us apart is our honesty, dedication, and personalized service aimed at achieving the client's goals. By staying on top of market trends and conducting thorough analyses, we help our clients make informed decisions and optimize their investments**

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## Our Core Principles

**Ethics – At GDRE, we conduct our business in strict adherence to the RERA Code of Ethics.**

**Our strong, trust-based relationships with clients and productive, collaborative partnerships with competitors are rooted in our commitment to ethical practices. We never compromise our integrity, reputation, or values to achieve results**

**Service Excellence – Our clients always come first. We communicate frequently and invest in continuous improvement through education, technology, and feedback. Our mission is supported by cutting-edge tools that help us fulfill our clients' needs efficiently and effectively. We treat competitors with the same respect and professionalism as we do our clients, fostering a positive environment that benefits the entire real estate community**

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## Our Services

**Tailored Marketing Strategies:** Customized approaches to showcase each property's unique features.

**Property Sales & Leasing:** Expert consultation for buying, selling, and renting properties.

**Property Management:** Comprehensive services including tenant relations and maintenance.

**Mortgage & Loan Assistance:** Helping clients secure the best mortgage and financial options.

**At Great Deal Real Estate, we use state-of-the-art techniques to market and sell luxury homes, land, and commercial properties. Our RERA-qualified team is committed to top-tier service and professionalism. We are a forward-thinking, people-oriented company, offering growth opportunities and rewarding challenges. We value honesty and hard work, helping clients find homes where lasting memories are made, while upholding our Tradition of Trust for generations.**

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## Mission

**Our mission is to deliver world-class property services by approaching real estate differently. We aim to become the most successful real estate firm in Dubai by leveraging our passion, professionalism, and deep market understanding to create exceptional opportunities for our clients and stakeholders**

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## Vision

**Our vision is to be among Dubai's leading real estate companies, offering superior service to a multinational clientele. We are committed to being completely customer-centric, ensuring every client—regardless of their background or culture—receives first-class service**

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## Strategic Partnerships

**Great Deal Real Estate has established key partnerships with leading developers such as Emaar Properties, Sobha, Danube, Dubai Properties, Deyaar Development, DAMAC, Falcon City, Meydan, Nakheel, Meraas, Azizi, and Bin Ghati Development. These relationships enable us to offer a diverse and colorful portfolio of properties, catering to every taste and budget**

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## Values

**Our values define who we are and set us apart in the marketplace**

- Committed: We are dedicated to fulfilling our promises and delivering excellence**
- Professional: We maintain the highest standards of integrity, professionalism, and service**
- Passionate: We are deeply passionate about what we do and it reflects in every aspect of our business.**
- Respect: We treat our clients, partners, and community with respect and fairness**
- Pride: We take pride in offering high-quality properties and services that reflect our dedication to excellence**

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